



EARN YOUR ACCREDITATION IN PR

in 2023



5+

years' experience required for accreditation

8%

Expected growth for PR Specialists through 2031

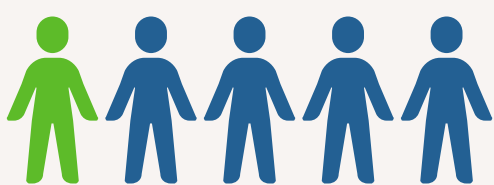
*U.S. Bureau of Labor Statistics

82%

Of APRs pursued accreditation to **enhance career growth**

81%

of APRs pursued accreditation for **self improvement**



1 OUT OF 5

PRSA members are accredited*

*PRSA as of 2019

COST

\$385

Application Fee

-\$110

PRSA Rebate (if exam passed on first attempt)

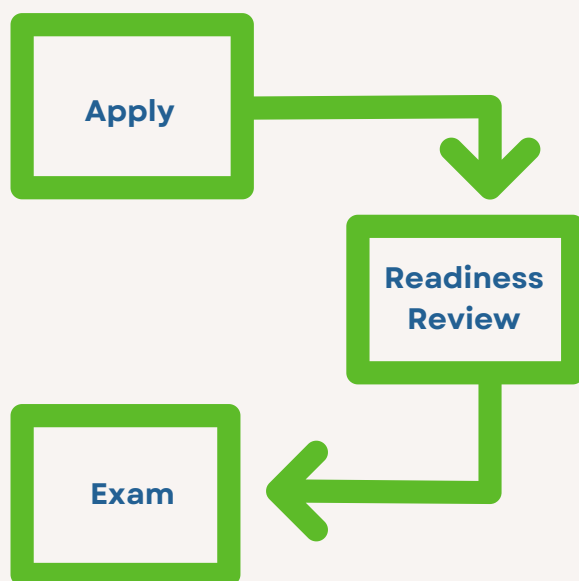
-\$100

PRSA Sierra rebate when exam is passed

\$175

Potential accreditation cost, plus materials**

PROCESS



RESOURCES



[PRSA APR Month Resource Page](#)

[PRSA Sierra Nevada Chapter](#)

[PRSA Professional Development](#)



BETTERPR

Brought to you by:
[PRSA Sierra Nevada Chapter](#)
[In Plain Sight Marketing](#)
[Renown Health](#)

**The [PRSA Study Guide](#) is free and downloadable from the [PRSA website](#). Other recommended materials are [listed here](#).

Learning options:

[Online, self-paced class](#)

[Online, live seasonal cohort](#)

[Work with your Chapter APR Chair or mentor](#)

[Find a study buddy or manage on your own](#)



Sierra Nevada Chapter